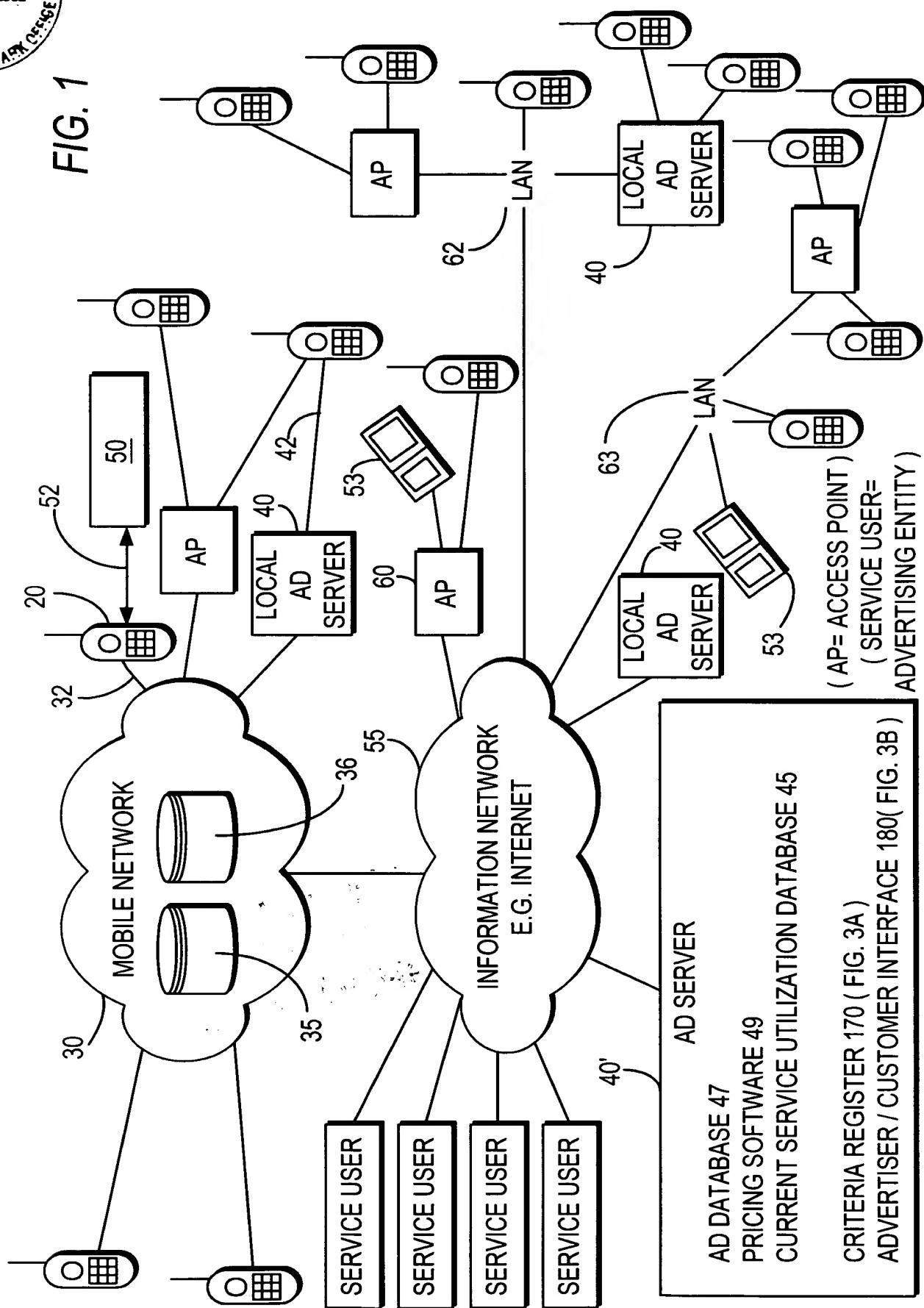




F/G. 1

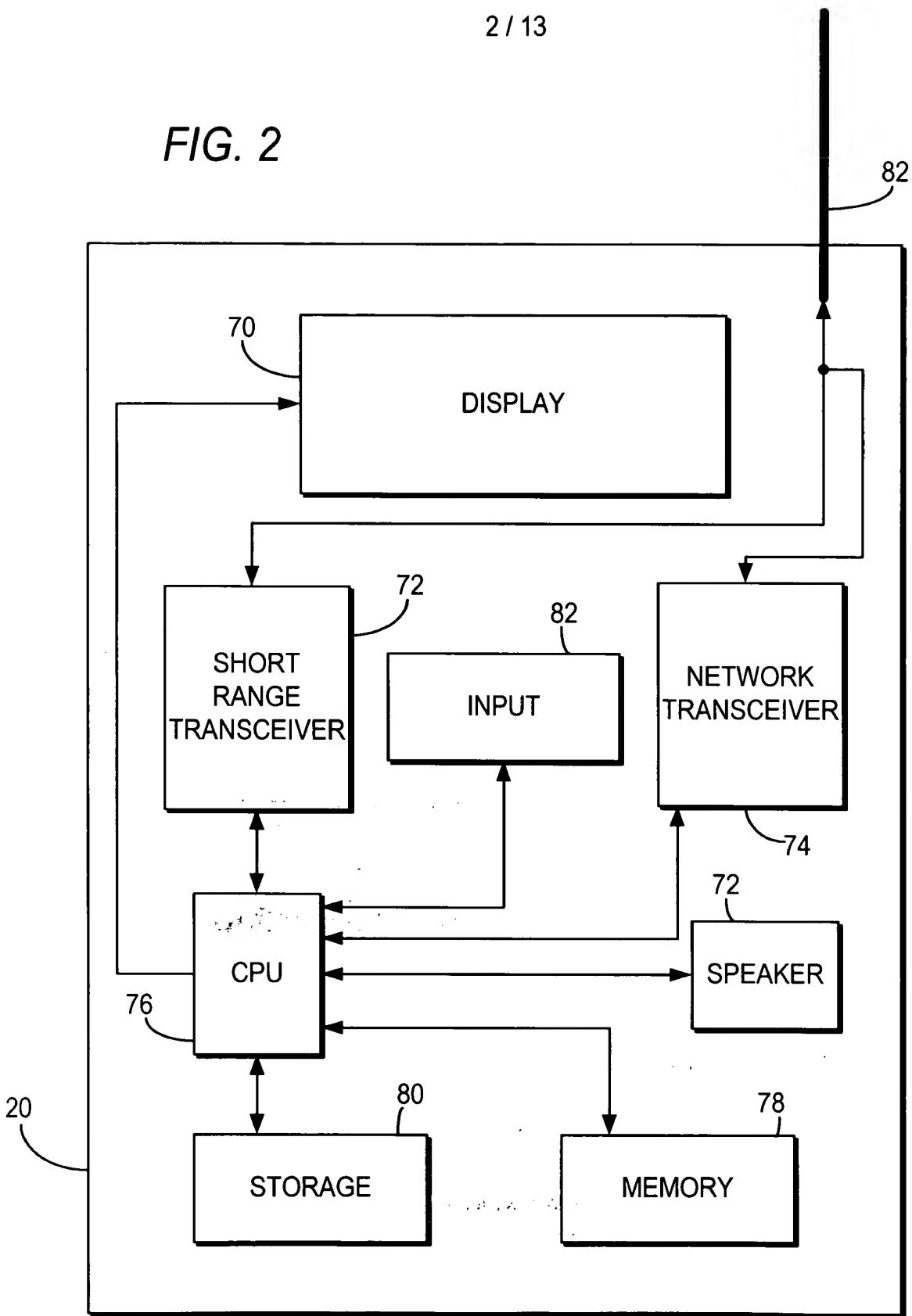
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FIG. 2





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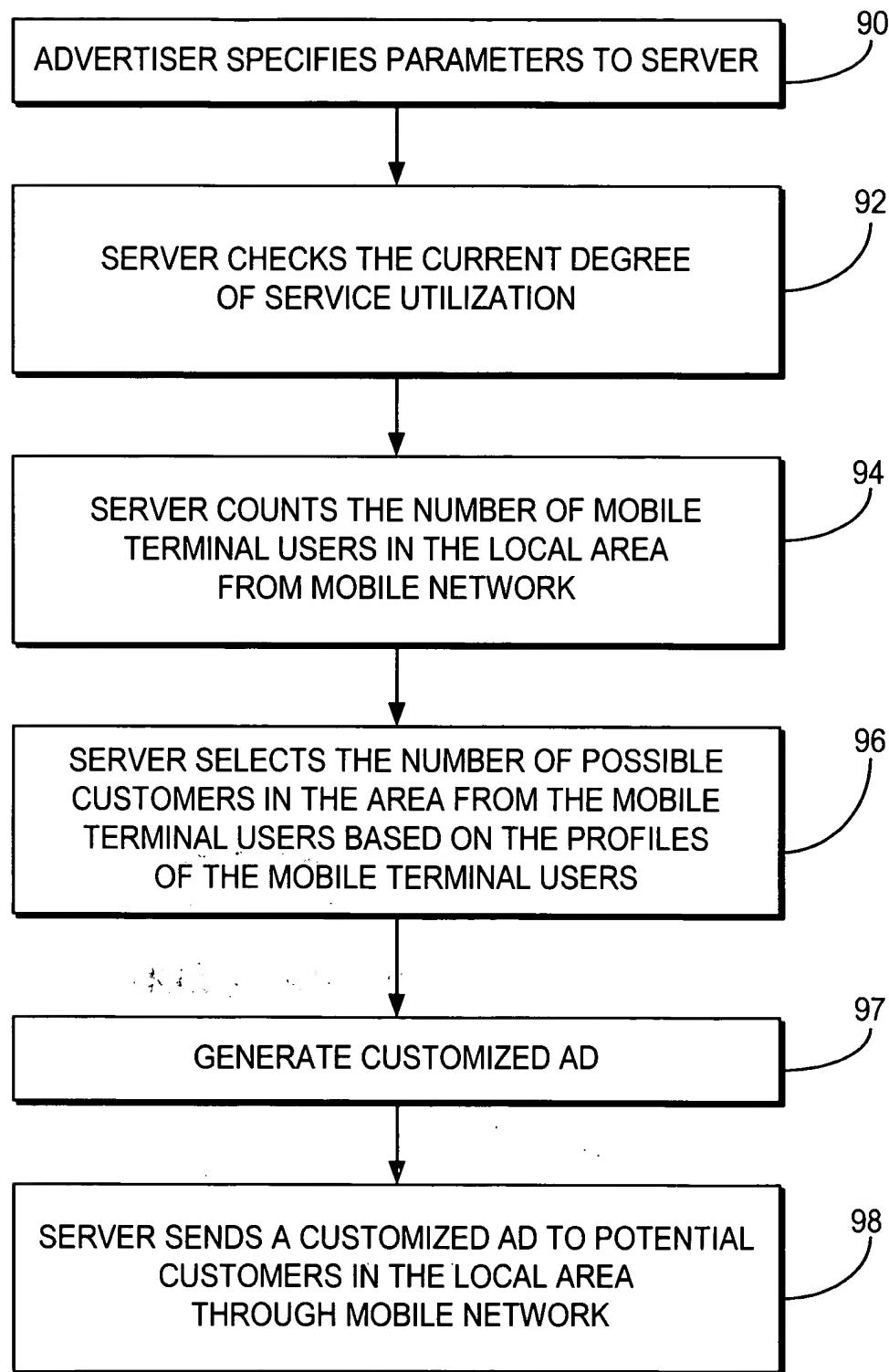


FIG. 3A

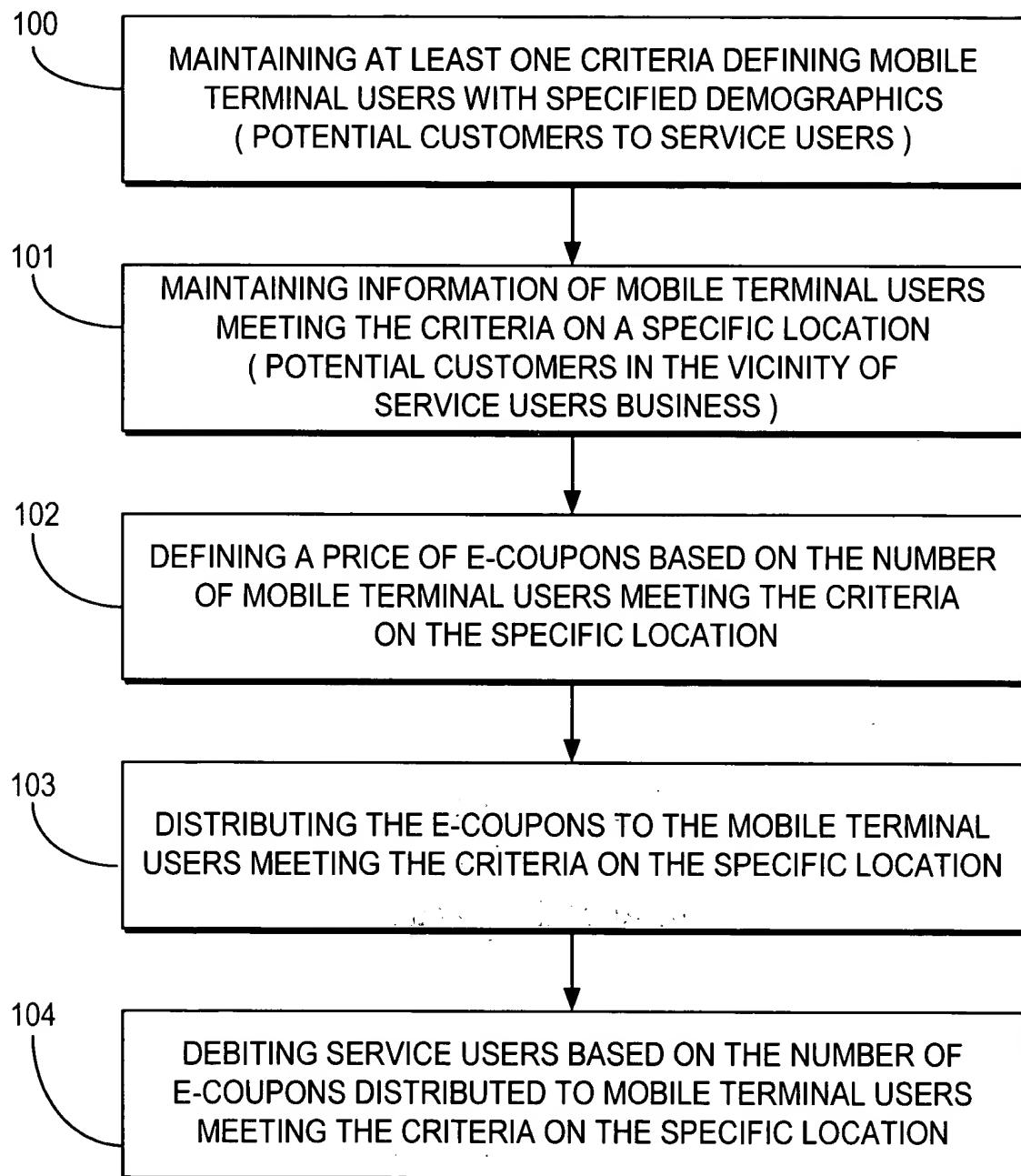


FIG. 3B



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106	AMOUNT OF VISITORS	50
107	DO YOU WANT TO SEND AN E-COUPON ?	<input type="checkbox"/> YES <input type="checkbox"/> NO
108	WHAT IS THE OFFER ?	<input type="checkbox"/> \$5.00 BIG LUNCH
109	TIME LIMIT	<input type="checkbox"/> BEFORE 11:00 A.M.
105	JCI 13 NOV 2002	

FIG. 4



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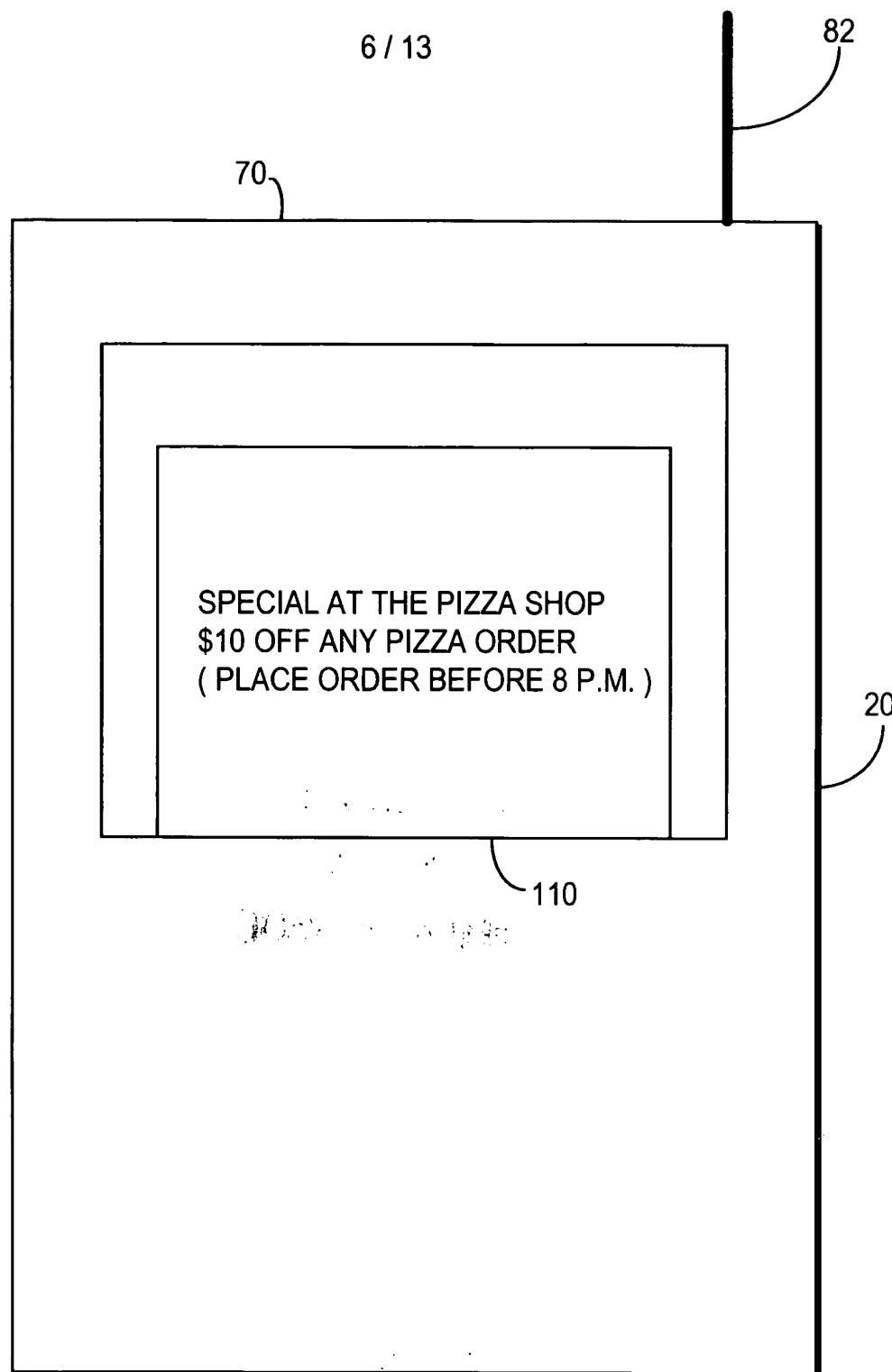
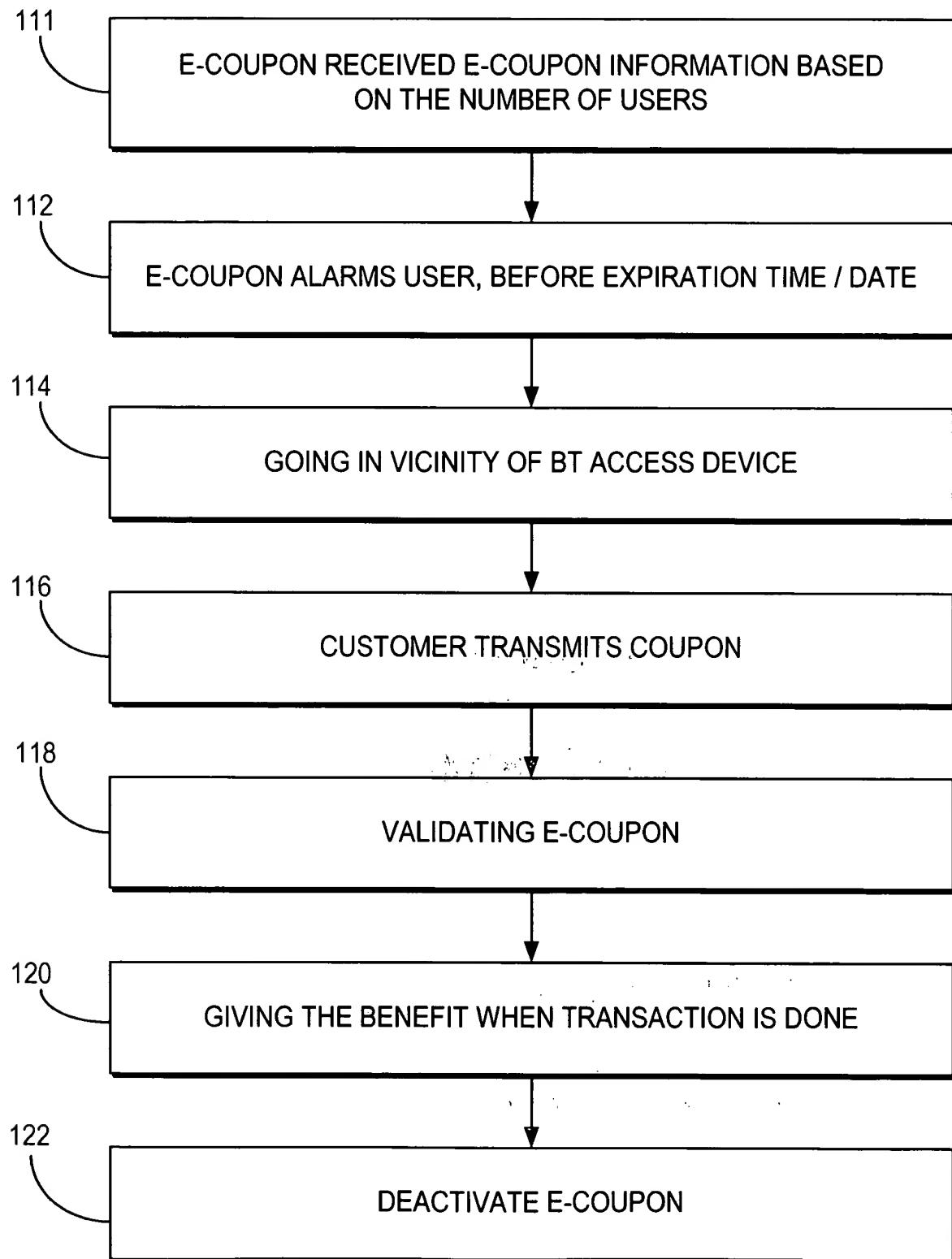


FIG. 5



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FIG. 6





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FIG. 7

COMPANY NAME	LOCATION	ADVERTISEMENT	AMOUNT OF VISITORS
1. COMPANY NO.1	CELL ID. NO. 560	XXX	100
2. COMPANY NO.1	CELL ID. NO. 720	YYY	10
3. COMPANY NO.2	CELL ID. 1055	277	1000
4. COMPANY NO.3	CELL ID. NO. 1000	WW	55
5. COMPANY NO.4	YPS 22' 15", 29' 15"	AAA	5
6. COMPANY NO.5	BT NO. 565	DDDD	25



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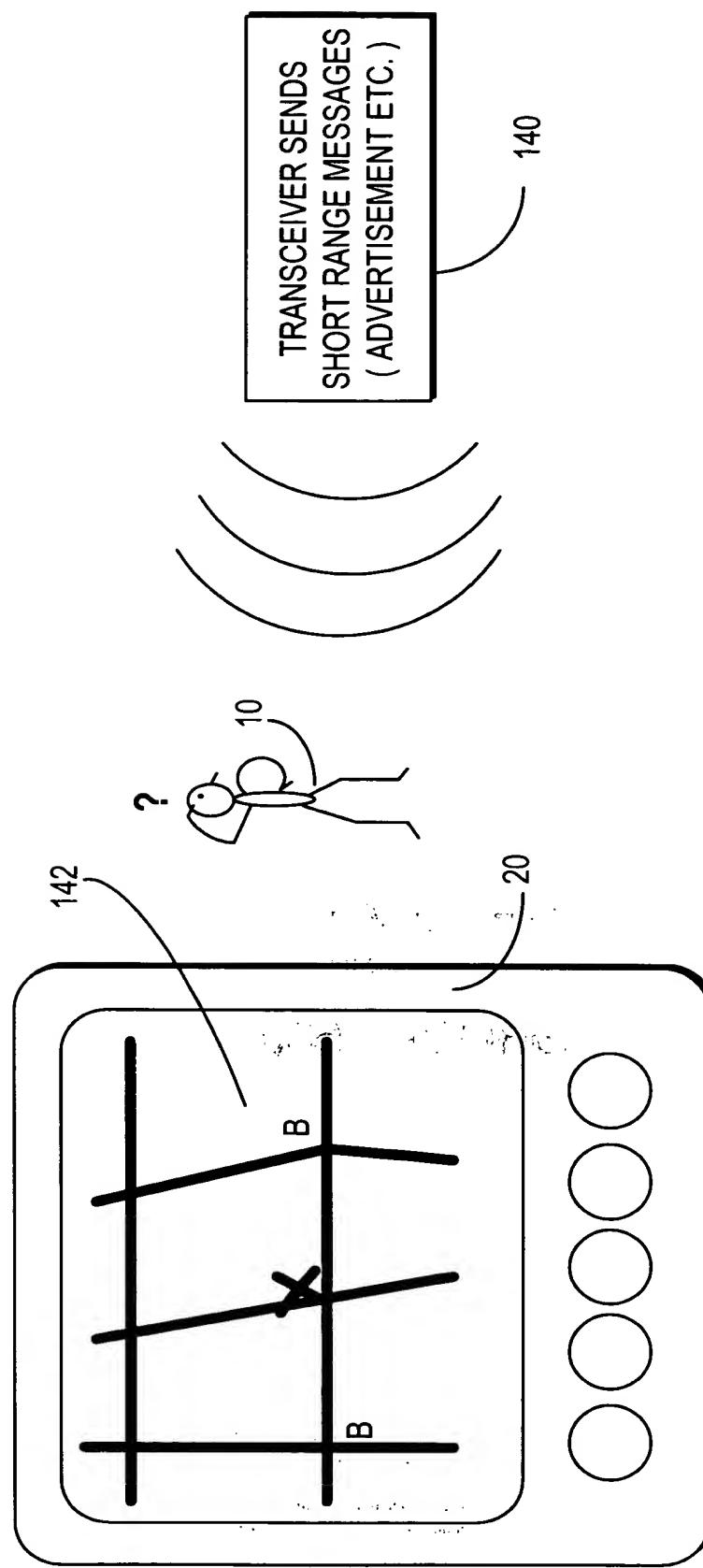


FIG. 8



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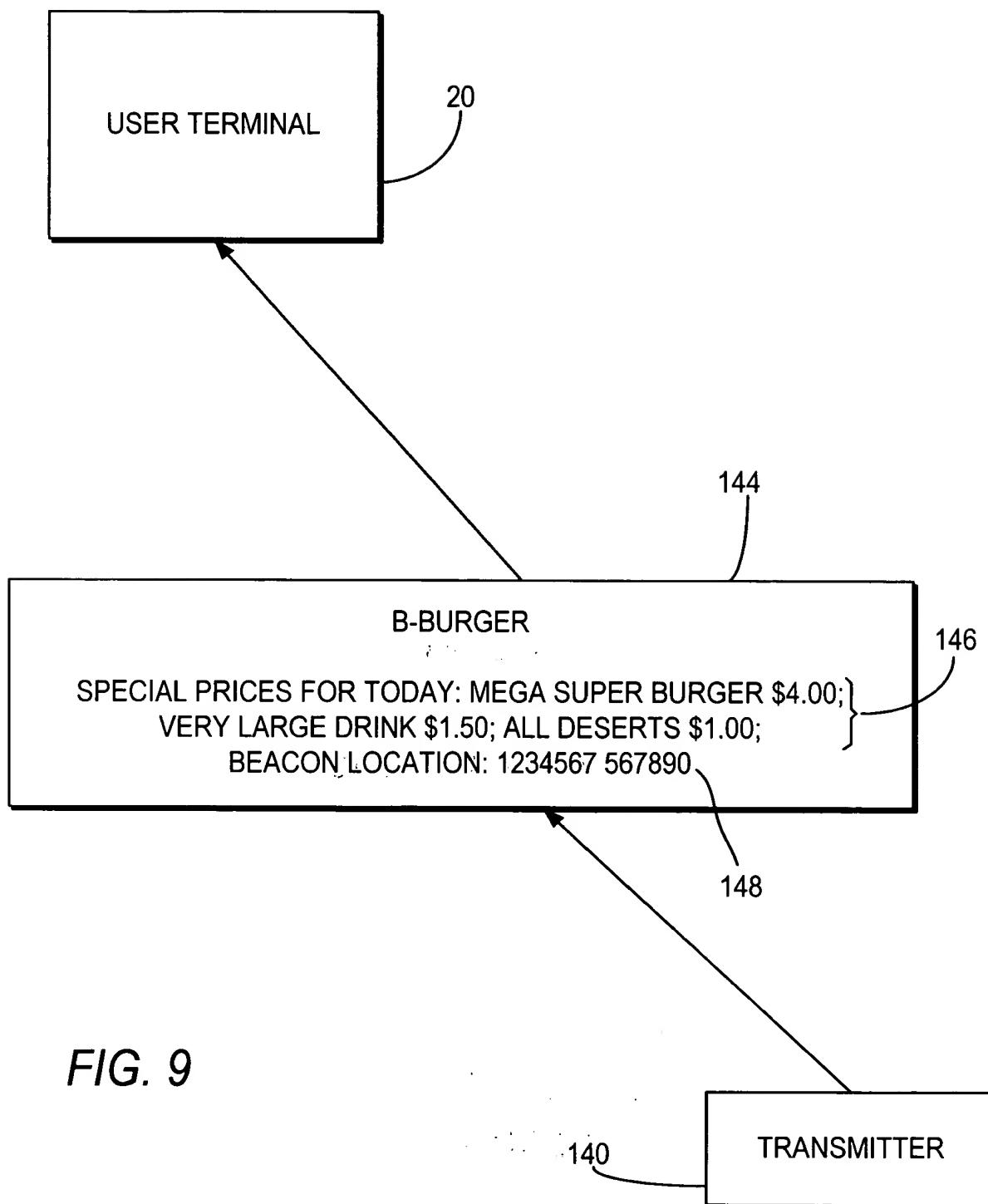


FIG. 9



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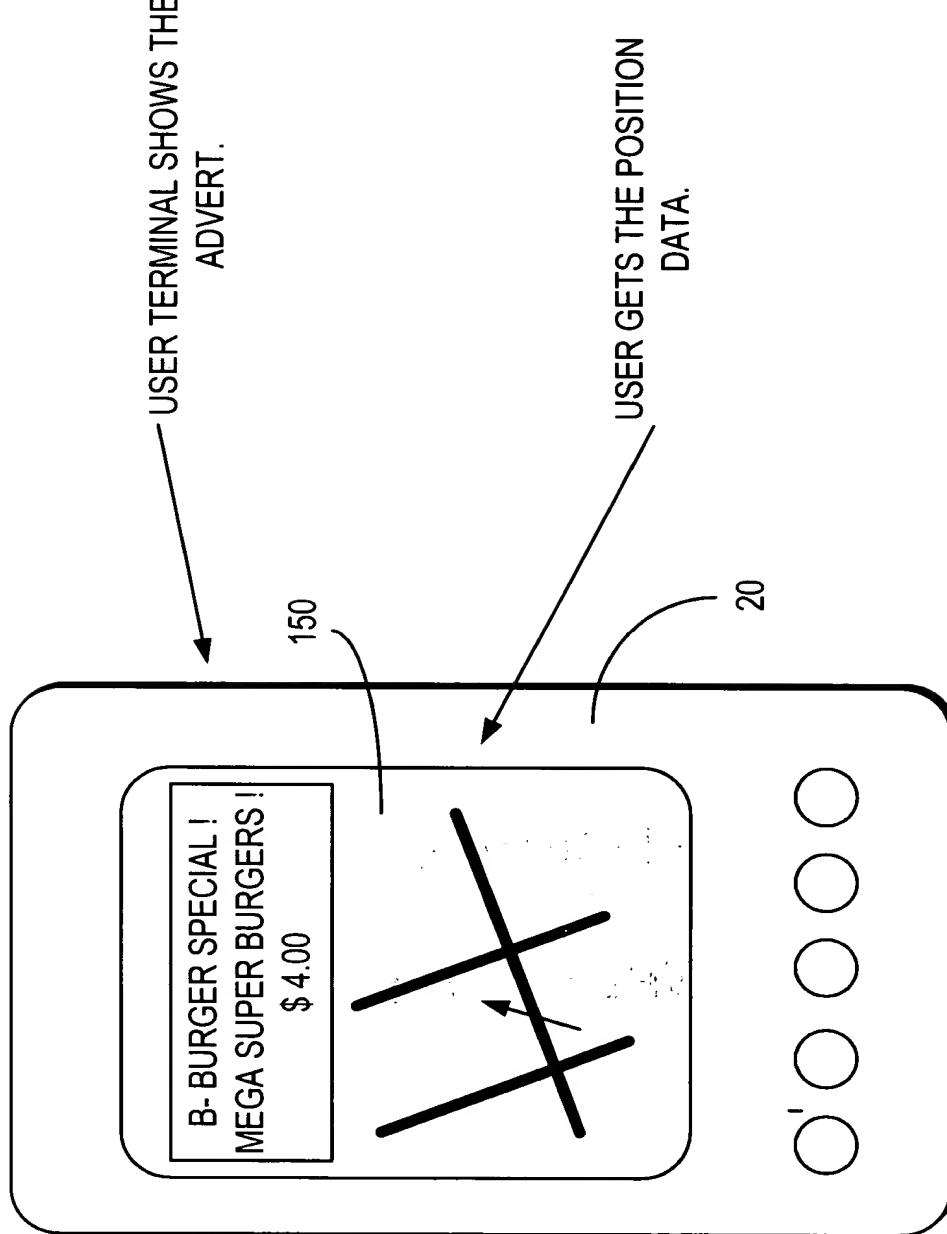


FIG. 10

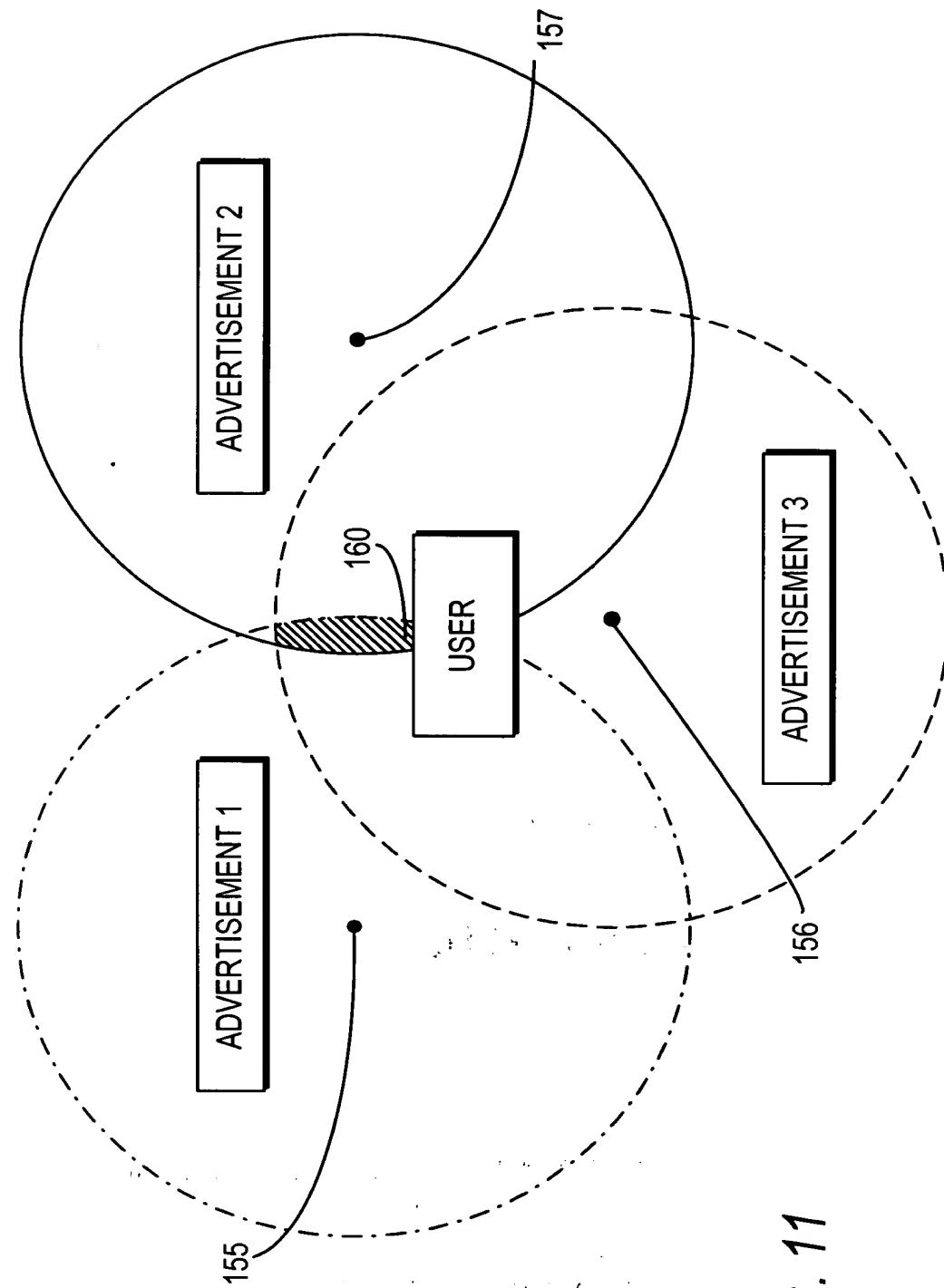


FIG. 11



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CRITERIA DATABASE

CRITERIA REGISTER	CUSTOMERS	PRICE
CRITERIA # 1	0-100	0.3 \$
	101-500	0.4 \$
	501...	0.5 \$
CRITERIA # 2	0-100	0.3 \$
	101-500	0.4 \$
	501...	0.5 \$

FIG. 12A

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ADVERTISER-PRICING  
DATABASE

ADVERTISER	AD ID	NO. OF CUSTOMERS MEETING CRITERIA	PRICE
RESTAURANT 1	5134	280	112
...			
PIZZA SHOP	5136	800	400
...			
RESTAURANT 2	5138	85	34

FIG. 12B